

2010 DeWayne Wickham Golf Classic

...to benefit the Institute for Advanced Journalism Studies



www.ifajs.org

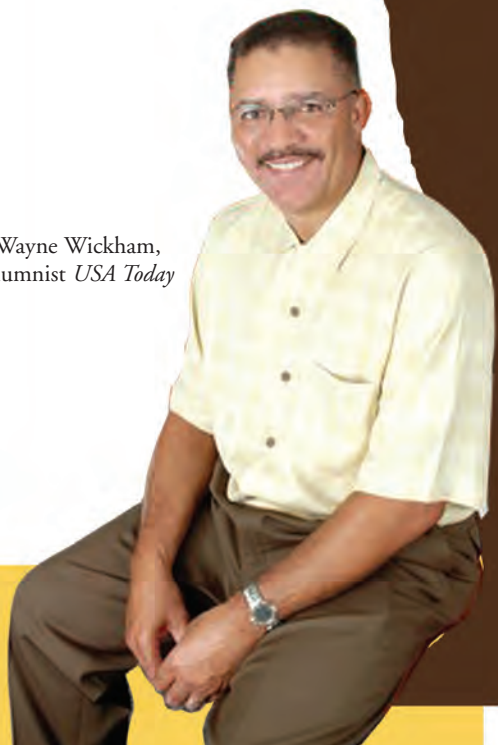
**Friday
October 1, 2010
Orlando, Florida
Walt Disney World
Osprey Ridge
Golf Course
8:00 am
Shotgun Start**

DeWayne Wickham,
Columnist *USA Today*

The 2010 DeWayne Wickham Golf Classic invites you to join us in our vision to improve the number of blacks working in the journalism profession and our challenge to enhance the coverage of issues of importance to people of African descent.

Come and enjoy a spectacular day of golf on Friday, October 1, 2010, at the magical Walt Disney World Osprey Ridge Golf Course, in sunny Orlando, Florida.

The tournament begins at 8 o'clock in the morning with a shotgun start. A \$150 registration fee includes a continental breakfast, greens fees, range balls, cart fees and luncheon. The awards ceremony will be hosted by a surprise celebrity guest. Proceeds from the event will benefit the Institute for Advanced Journalism Studies, which is a 501(C)3 non-profit organization.



2010 DeWayne Wickham Golf Classic

...to benefit the Institute for Advanced Journalism Studies

IFAJS SPONSORSHIPS LEVELS

Eagle Sponsor \$10,000

- Three (3) Foursomes (12 players) at Tournament
- Logo printed on promotional materials
- Sponsorship signage on 4 holes
- Recognition as Sponsor during Awards Ceremony w/Appreciation plaque
- Logo on banner at Awards Luncheon

Birdie Sponsor \$7,500

- Two (2) Foursomes (8 players) at Tournament
- Company listed on select promotional materials
- Sponsorship signage on 2 holes
- Recognition during Awards Ceremony w/Appreciation plaque

PUTTING CONTEST Sponsor (Practice Green) \$3,500

- One (1) Foursome (4 players) at Tournament
- Company listed on select promotional materials
- Signage at putting green contest
- Special recognition during putting contest
- Recognition during Awards Ceremony

MEN'S OR WOMEN'S LONGEST DRIVE CONTEST Sponsor \$2,500

- One (1) Foursomes (4 players) at Tournament
- Company listed on select promotional materials
- Special signage on longest drive hole
- Recognition during Awards Ceremony

CLOSEST TO THE HOLE CONTEST Sponsor \$2,500

- One (1) Foursomes (4 players) at Tournament
- Company listed on select promotional materials
- Special signage on this hole
- Recognition during Awards Ceremony

PAR Sponsor \$1,000

- One (1) Foursomes (4 players) at Tournament
- Company listed on select promotional materials
- Sponsorship signage on 1 hole
- Recognition during Awards Ceremony

Please check here if you are unable to participate in the **2010 DeWayne Wickham Golf Classic**...to benefit the Institute for Advanced Journalism Studies but would still like to make a contribution. Donations to IFAJS are tax-deductible. Amount \$ _____

ADDITIONAL UNDERWRITING OPPORTUNITIES

(GOLF NOT INCLUDED)

Golf Cart Sponsorship \$500

- Recognition during Awards Ceremony
- Signage on golf carts

Driving Range Sponsor \$350

- Recognition during awards ceremony
- Signage at driving range

Golf Tee Sponsor \$250

- Signage on 1 hole

Gift Bag Items In-Kind

If your company does wish to purchase a top level sponsorship package, you may still get your name out there with tee prizes! Golfers love tee prizes and we are more than happy to give them away for you. Items for you to consider are:

- Balls
- Tees
- Umbrellas
- Fleece vests
- Towels
- Rain slickers
- Polo shirts
- Head Covers
- Hats
- Gift cards
- Cups/Mugs
- Putter kits
- Wind Jackets
- Gloves

Gift bag sponsorships receive recognition on website and at Awards Ceremony



www.ifajs.org



2010 DeWayne Wickham Golf Classic

...to benefit the Institute for Advanced Journalism Studies

Registration Deadline: September 15, 2010

Eligibility: The 2010 DeWayne Wickham Golf Classic is open to all paid registrants.

Fee: \$150 per person (\$500 for each foursome). Includes greens fees, golf cart, range balls, breakfast and lunch. The tournament begins at 8 a.m. with a shotgun start. Prizes will be awarded at the end of play. **Space is limited, so sign up early!**

Full Name: _____ Nickname _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

In Case of Emergency, Contact:

Name: _____ Cell/Home Phone: _____

Handicap/Average Score: _____

Preferred Foursome: _____

1. _____

2. _____

3. _____

4. _____

If there is an individual or group with whom you would like to play, please write their name(s) below. We will make every attempt to accommodate your request. However, because pairings based on players' abilities, there is no guarantee that you will be able to play with the group you requested.

Club Rental Needed? Yes No

Men's Right handed

Men's Left Handed

Women's Right handed

Women's Left Handed

Payment for club rentals will be handled by the Pro Shop on the day of the tournament.

Please list any dietary restrictions, auxiliary aids or other reasonable accommodations you require to fully participate in this event.

TOURNAMENT FEES — \$150 per player

Payment must be made in U.S. dollars by check or credit card.

Forms submitted without payment will not be processed.

Check/Money Order Enclosed

Amount Paid _____

AMEX MasterCard VISA

Card Holder Name _____

Phone _____

Signature _____

Waiver of Liability: In consideration of my entry, I, my heirs, executors and administrators waive all claims, release from all liability, and agree to hold harmless, DeWayne Wickham, IFAJS, its agents, members and sponsors of this event for any and all injuries and damages suffered by me in connection with this event. I understand that this tournament entails personal risk, including serious bodily injury and even death, and I voluntarily assume that risk. I recognize the physical exertion involved in the event and attest and certify that I am physically fit to compete safely, and I have not been advised otherwise by a health care professional.

Signature _____

Date _____

Cancellation Policy: There will be no refunds for cancellations. However registration is transferable to another attendee or guest. Substitution requests must be received in writing (via email or fax) on or before September 15, 2010.

Please return this form to: **Terri Long**

IFAJS

FAX: 336.256.0283

PH: 336.256.2261

tlong@ncat.edu

In the case of inclement weather, organizers of the DeWayne Wickham Golf Classic reserve the right to reschedule the tournament, or if play has started, end the tournament before 18 holes have been completed.



www.ifajs.org